



2950 PERALTA OAKS COURT P.O. BOX 5381 OAKLAND CALIFORNIA 94605-0381
 T. 1 888 EBPARKS F. 510 569 4319 TDD. 510 633 0460 WWW.EBPARKS.ORG

BOARD EXECUTIVE COMMITTEE

Tuesday, November 23, 2010
12:45 p.m., Board Room

The following agenda items are listed for Committee consideration. In accordance with the Board Operating Guidelines, no official action of the Board will be taken at this meeting; rather, the Committee's purpose shall be to review the listed items and to consider developing recommendations to the Board of Directors.

A copy of the background materials concerning these agenda items, including any material that may have been submitted less than 72 hours before the meeting, is available for inspection on the District's website (www.ebparks.org), the Headquarters reception desk, and at the meeting.

AGENDA

<u>STATUS</u>	<u>TIME</u>	<u>ITEM</u>	<u>STAFF</u>
(R)	12:45 p.m.	1. Consolidated Fee Schedule Update	Spaulding
(R)	1:00 p.m.	2. Board Operating Guidelines Update	O'Brien/Collins/Pulido
(R)	1:20 p.m.	3. Park Advisory Committee Proposed 2011 Goals	Pfuehler
(I)	1:40 p.m.	4. Regional In Nature	Johnson
(I)	2:00 p.m.	5. Presentation on Gateway Park Plan	M. Anderson
		6. Public Comments	

- (R) Recommendation for Future Board Consideration
- (I) Information
- (D) Discussion

Future Meetings:

(Note: There is no meeting in December.)

Executive Committee Members:

Doug Siden, Chair; Ted Radke; Beverly Lane
 Carol Severin, Alternate
 Pat O'Brien, Staff Coordinator

Distribution/Agenda

District:

Director Ayn Wieskamp
 Director John Sutter
 Director Whitney Dotson
 AGMs
 Carol Victor
 Erich Pfuehler
 Yolande Barial
 Bob Stagnaro

Public:

Bruce Beyaert
 Afton Crooks
 Ralph Kanz
 Michael Kelley
 Judi Bank
 Barry Weiss
 Sylvia Falcon
 Rich Guarienti
 Daniel Levy
 Glen Kirby (via e-mail)
 Tom Gandesbery (via e-mail)
 Bill Roberson (via e-mail)
 Jim McGrath (via e-mail)

Distribution/Full Packet

District:

Director Carol Severin
 Director Doug Siden
 Director Ted Radke
 Director Beverly Lane
 Pat O'Brien
 John Escobar
 Dave Collins
 Mike Anderson
 Bob Doyle
 Tim Anderson
 Kristin Vorderbrueggen – Local 2428
 Dave Kalahela – Local 2428
 Tyrone Davis – POA
 Lobbyist/Receptionist

Public:

Norman LaForce

Project Manager(s):

Erich Pfuehler
 Mike Anderson
 Carol Johnson
 Deborah Spaulding
 Dave Collins
 Allen Pulido

AGENDA
REGULAR MEETING
BOARD OF DIRECTORS

EAST BAY REGIONAL PARK DISTRICT

Tuesday, January 11, 2010

C. BUSINESS BEFORE THE BOARD

5. BOARD COMMITTEE REPORTS

d. Executive (11/23/10) (Siden)

Present:

Board: Directors Doug Siden (Chair), Beverly Lane, Carol Severin (Alt. for Director Radke)

Staff: Pat O'Brien, Dave Collins, Bob Doyle, Deborah Spaulding, Carol Johnson, Mike Anderson, Allen Pulido, Carol Victor, Erich Pfuehler, Shelly Lewis, Lane Powell, Mona Koh.

Public: Glen Kirby, Peter Walker of Perkins+Will, Chris Walker, John Sutter, Kristin Vorderbrueggen of Local 2428

The meeting was called to order at 12:50 p.m.

I) Consolidated Fee Schedule Update

Deborah Spaulding, Asst. Finance Officer, gave a presentation on this item, noting that the District maintains a Consolidated Fee Schedule (Schedule) that is reviewed and updated annually. The Schedule lists all fees charged in two sections: 1) Administrative & Document Fees, and 2) Park-Specific Fees. She clarified that the proposed changes to the Park-Specific Fees section of the Schedule, including program fees, parking, concession, swim and other park use fees, was previously approved by the Board Operations Committee on November 10, 2010. Only the proposed changes to the Administrative & Document Fees for 2011 were to be considered at this meeting.

Ms. Spaulding enumerated the various fees proposed for revision as enumerated in the staff report, including increases for Ordinance 38 violations.

Director Lane wanted to know more specific information on the use of fire suppression vehicles. Ms. Spaulding explained that it when District staff responds to fires on the state's behalf, Cal Fire reimburses the District at a certain rate, which the District increased to make consistent with Cal Fire's rates.

Director Lane asked for and received clarification on the charge for budget document. GM Pat O'Brien suggested that the final document clarify what the charge includes.

Assistant District Counsel Carol Victor proposed adding language regarding Prop 26 which was recently passed by voters, and while it is not anticipated that it will affect District fees, the final document to the Board will reflect the acknowledgement of the proposition.

Director Severin asked about fighting fires with other local agencies other than the state, and whether there is a charge. GM O'Brien answered that there are no fees collected due to an existing mutual aid agreement.

Recommendation

By motion of Director Lane and seconded by Director Severin, the Executive Committee voted unanimously (3 – 0) to recommend that the proposed revisions to the Consolidated Fee Schedule be forwarded to the full Board for favorable consideration with the minor changes mentioned.

2) Board Operating Guidelines Update:

GM O'Brien introduced this item, stating that staff continually updates the Board Operating Guidelines to reflect current practices and as needed.

Dave Collins, AGM for Finance and Management Services, continued with the presentation and spoke about the various items suggested by staff. He reviewed some of the major suggested changes.

Director Lane voiced her concern that Board members' ability to discuss items is impeded by some of the current legislature regarding the Brown Act. She suggested elected officials "push back" on some Brown Act Legislature restrictions regarding having the ability to be informed on issues outside of a "Board Meeting." Director Wieskamp agreed, and a short discussion among the group ensued regarding the matter, with Assistant Dist. Counsel Victor, GM O'Brien and AGM Dave Collins reiterating that staff needs to follow the law.

Director Lane wanted to know if an "Informational" and "Recommendation" item could be altered at a committee meeting; GM O'Brien confirmed that was possible as long as the item was on the Agenda.

Director Lane continued with a question regarding travel cost reimbursement; Clerk of the Board Allen Pulido explained the provision that answered her concern about excessive travel costs. She shared that she liked the format and that it was easy to understand.

AGM Collins introduced an item that came to staff's attention after the committee packet was printed. Assistant Dist. Counsel Victor provided an explanation on Decorum, which was added into the Guidelines to give the Board President and staff guidance on how to handle disruptive attendees at a public meeting.

Director Siden asked that changes to the current language regarding asking Board members to seek clarification from staff on Consent Calendar items PRIOR to the Board meeting be revised to reflect that they can also ask questions during the meeting, in front of the public.

By motion of Director Severin and seconded by Director Lane, the Executive Committee voted unanimously (3 – 0) to recommend that the proposed updates to the Board Operating Guidelines be forwarded to the full Board for favorable consideration.

3) Park Advisory Committee Proposed 2011 Goals:

Legislative Affairs Manager Erich Pfuehler introduced this item and stated that the year was successful, despite a tremendous turnover in PAC members. Three items not accomplished in 2010 have been moved into the Goals for 2011, in addition to six additional/ongoing goals and four new goals.

Glen Kirby, outgoing PAC President, then addressed the Board, reviewing some accomplishments and ongoing goals with the group, including the PAC's interest in the Calaveras Dam project and its effect on Sunol. Another point of interest is the Healthy Parks, Healthy People (HPPH) movement.

Director Severin wanted to be sure that PAC members knew that they are always welcome to attend the regular Board meetings as well as Board field trips.

Director Lane asked that the Board also be notified of PAC field trips; she also wanted to know the term limits for PAC members and asked about the current subcommittee meeting practices. Mr. Kirby answered her questions.

Director Lane asked for and received details as to the how the interest regarding the Calaveras Dam project came to the PAC; Mr. Kirby explained.

AGM of Land Acquisition Bob Doyle suggested that the Calaveras Dam EIR be scheduled with the PAC early on as it is an important and dynamic issue. He gave a brief overview of the current discussions regarding the plan. There was also a brief discussion of asbestos exposure to employees and the public, as well as other environmental concerns.

By motion of Director Lane and seconded by Director Severin, the Executive Committee voted unanimously (3 – 0) to recommend that the proposed 2011 Park Advisory Committee Goals to the full Board for favorable consideration.

4. Regional In Nature

Carol Johnson, Acting AGM for Public Affairs, gave a presentation on this item, thanking all staff in Public Affairs who work on it. She also shared that 50% of registrants using the Class registration system for District programs received program information via RIN.

Ms. Johnson reported that the RIN will be physically smaller in 2011 (in length; the width will remain the same) and taking on a new look. The change is in part due to SF Chronicle changing its format. There will be no loss in font size or content and the RIN will have the same number of pages (16).

Another change will be to include a 2-month pull-out calendar of activities, arranged by date.

Circulation will also be rising by 200,000 copies from the current 580,000 at a minimal additional cost starting in 2011. Formerly in 30 publications, the RIN will also be in another 16 in 2011.

Mona Koh, Administrative Analyst II, presented a sample of the various ethnic publications that staff has partnered with in regards to RIN circulation.

A short discussion regarding paper size and circulation was had by the group, including a brief history of the RIN from GM Pat O'Brien.

Director Lane wanted to know how the same number of pages could be used with the added two-page calendar. Lane Powell, Publications Coordinator, answered that it is due to a different layout technique as well as reductions in naturalist programs.

Director Siden commended staff on the effort and especially liked the calendar implementation. He thanked staff for the circulation format and inquired as to the budget reduction status for Public Affairs in 2011.

This was an informational item and no action/recommendation was needed.

5. Presentation on Gateway Park Plan

Mike Anderson, AGM for Planning, Stewardship and Development, introduced well-known Landscape Architect Pete Walker, who gave a presentation on this item.

Mr. Walker discussed the preferred plan for the development of the challenging 275-acre park that begins at the foot of the new eastern span of the Bay Bridge, extends eastward to the land under the Highway 880 connector and southward along the length of Maritime Street. He showed a map of the current ownership (City of Oakland, East Bay Regional Park District, the State of CA, EBMUD, Railroad and the Port), with the Port being the largest element.

He reviewed plans for the 15-acre land area located near the landing of the new bridge, which will be transferred to the Park District by the Army and Cal Trans, noting three elements of development:

- Verticality (cypress, pine, etc) of trees to envelop the freeway
- Transportation (train system, etc.)
- Create a series of critical mass activities (all gathered from public meetings) displayed across the park with the Bridge and Port as dominant elements.

Mr. Walker explained the appeal of normal activities in the Port as an enjoyable part of recreation (cranes working, boats docking, etc.) integrated into other items like a bird sanctuary or a museum. He explained other details of the plan, including a possibility of extensive revenue from a ferris wheel similar to that in London, taking advantage of the views in the area and matching the design of the Bridge. He also stated that the ferris wheel would not be focused on as an amusement park ride, but as an opportunity to take advantage of the outstanding views that the shoreline offers.

Mr. Anderson reminded the group that the plan has significantly changed since the last presentation to the group.

GM Pat O'Brien stated that the District, in all discussions with the other agencies involved, has remained diligent in stating that it does not have the funds to make this plan come to fruition, and it seemed as though the other agencies were unfazed by this fact.

Director Lane asked for and received clarification of water usage from the EBMUD property and the verticality of the trees in the plan. She noted that she has attended meetings with EBMUD; to her it does not sound like they have had many conversations about the topic, even though they are a major partner. She would like to see better, more in depth conversations with EBMUD about this plan. Mr. Walker responded that his office has been in informal contact with the redevelopment agencies and other agencies with land ownership, and slow progress is also being made with EBMUD.

Director Siden left the meeting at 3:20 pm.

Director Lane liked the idea of the “spine” of pedestrian and bike trails. She shared comments regarding the process and involvement of the Park District in discussions, and how the District’s experience in planning and running parks is important, but does not serve as a guarantee that the District will run and fund the park. She is excited for the plan and stated that there needs to be integration of the District in all discussions. She used Middle Harbor as an example of others designing/building a park and then relying on the District to run it.

AGM of Land Acquisition Bob Doyle shared that District staff knows of certain items that get placed in parks being direct targets for “taggers,” and that the way things are designed contributes to the cost of removing graffiti and other maintenance/upkeep. He noted that location of items contributes to the costs of operating in that certain locations will be more likely to be “tagged,” become homeless encampments, etc.

Director Sutter, in light of the fact that Director Siden had left the meeting at this point, shared some comments/questions. He stated that this new plan has created a lot of interest, even if not all of it may come to fruition, and shared two concerns: billboards and noise, and asked Mr. Walker for his comments. Regarding billboards, Mr. Walker answered that he is looking to see if there was a way to blend those into collages. One idea was to make them part of the trees or run things behind them, or even to integrate content and color. Regarding noise, Mr. Walker stated that they intend to manage it, which primarily emanates from the wheels of the vehicles, at a regulated level. He spoke of walls to keep the noise down, but that the type of walls that would block sound are not the best for his transparent design. He opined that he expects to find a compromise.

6. Public Comments

There will be no meeting in December; the next meeting will be held on January 27, 2011.

The meeting was adjourned at 3:55 p.m.