

AGENDA
REGULAR MEETING
BOARD OF DIRECTORS

EAST BAY REGIONAL PARK DISTRICT

Tuesday, January 10, 2012

C. BUSINESS BEFORE THE BOARD

7. BOARD COMMITTEE REPORTS

a. Executive Committee (12/22/11) (Lane)

Present

Board: Beverly Lane (Chair), Carol Severin, Doug Siden

Staff: Robert Doyle, Mike Anderson, Dave Collins, Everett James, Jim O'Connor, Becky Pheng, Brian Wiese

Public: Bill Nichols (Local 2428)

The meeting was called to order at 1:00 p.m.

I. **Recommendation to Name the Interpretive Center at Big Break Regional Shoreline the "Big Break Visitor Center"**

Everett James, Park Planner, presented this agenda item.

At the November 23, 2011 Board Executive Committee meeting, the Committee requested that staff further review and discuss naming options for the new facility at Big Break Regional Shoreline before returning to the December 22 Board Executive Committee meeting with a formal recommendation. After discussion among the AGMs group, it was recommended that the facility be named "Big Break Visitor Center." This recommendation is consistent with eight of the nine existing Park District "Visitor Centers."

Director Lane asked if Naturalists had an opportunity to review and discuss the naming recommendation. Jim O'Connor, Assistant General Manager, responded that the naming recommendation was discussed with Interpretive staff, and that they support the name "Big Break Visitor Center".

Director Severin commented about the Park Advisory Committee and their role in the naming process. Brian Wiese, Chief of Planning and Stewardship, responded that the Park District's Naming Policy requires that this item be forwarded to the Park Advisory Committee for review.

Mike Anderson, Assistant General Manager, showed a short video on the construction of the facility, which is scheduled to be completed in 2012.

Director Siden commented that he supports the name “Big Break Visitor Center”; it is broad and inclusive. Robert Doyle, General Manager, also commented that the facility is a community center and the name “Big Break Visitor Center” reflects that. Director Lane thanked Director Siden for serving on the Board Executive Committee. Director Severin will serve as chairperson of Board Executive Committee in 2012.

There were no public comments.

By motion of Director Siden and seconded by Director Severin, the Board Executive Committee voted 3-0 to support naming the new facility at Big Break Regional Shoreline the “Big Break Visitor Center”, and to forward a favorable recommendation of the proposed name to the Park Advisory Committee and the Board of Directors for consideration under the Park District’s Naming Policy.

The meeting was adjourned at 1:35 p.m.

Respectfully submitted,

Becky K. Pheng

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